Declassified and Approved For Release 2012/04/05 : CIA-RDP80B01083A000100180018-7

Chrono

15 November 1957

[redacted]: All Assistant Directors, DD/I

[redacted]: Use of Foreign Public Opinion Surveys

1. The DD/I has asked me to inquire concerning the use made of surveys and polls of foreign public opinion. I would appreciate it if you would let me have by 22 November 1957, answers to the following questions:

a. What surveys or polls of foreign public opinion have been used by your Office since 1 January 1956?

b. In the light of subsequent information, how accurate do you feel these polls and surveys were?

c. What use was made of the information they contained and how important was this information in relation to the other information available on the same subject?

d. Did your Office encounter any special problems in interpreting the information provided by the surveys?

e. To what extent do you plan to use polls and surveys in the future?

W. A. TIDWELL
Assistant to DD/I (Planning)

O/DDI:WAT/imc
Distribution:
AD/CI
AD/RR
AD/CR
AD/SI
AD/BI
AD/NE
AD/O
✓ WAT (2 cc)

Declassified and Approved For Release 2012/04/05 : CIA-RDP80B01083A000100180018-7